

**Via Phone (208) 947-1053
Conference ID: 880438**

Meeting convenes via phone on Tuesday January 19, 2016 at 3:00 p.m.

ATTENDEES: Renee Bade, Patricia Fitzpatrick, Heather Luff, Sue Simmons, Doug Brown, Carrie Reese, Patricia Eriksen, Kristen Tracy, ~~Georgia Dimick, Charlotte Kremer, April Durrant, Mike Jensen~~

Meeting Start Time: 3:35 pm

Welcome

Chair Patricia Eriksen opened the meeting

Approval of Executive Board Minutes from Prior Meeting

Minutes approved as read

Motion to approve the minutes.
Motion approved and seconded

Review Commission Meeting Agenda

Discussion: Nora Carpenter will be added to the agenda to discuss a partnership with the United Way as a sponsor on the United Way volunteer Opportunities website

Motion to approve the meeting agenda as submitted.
Motion approved and seconded

Potential Partnership with United Way of Treasure Valley

Discussion: Nora Carpenter and Robynn Brown will be presenting the United Way volunteer Opportunities website specific to the state of Idaho. They recently changed the old system to a new system. Serve Idaho would be a sponsor partner on the website at a cost of \$5,000 annually.

Commission Support Grant Status

Discussion: Financial report submitted and reviewed. There was a shortfall on match. No questions. The Commission support grant was approved by Congress and allocated some additional training and technical assistance funds. Considering utilizing contractors for additional training.

Standing Committee Updates

- *Marketing*

Discussion:

Nick Wright is heading up the marketing Volunteer2Career campaign. We anticipate receiving approximately \$50,000 in match from the campaign. Nick Wright is continuing with Serve Idaho as an employee for another six months to head up the campaign.

Serve Idaho worked with Drake Cooper to produce several new radio spots and Idaho's Promise public service announcement that went out over Christmas utilizing marketing funds from 2015.

A box of sun glasses and chap sticks were purchased with our new logo on them and distributed at the Capitol building for Martin Luther King Day.

- *Membership:*

Discussion:

Five new commissioners are up for reappointment for 2015-2016. A discussion will occur after the Commissioner meeting. A large majority will be reappointed.

- *Program*

Discussion:

- Grant Application Review Process (GARP) Recommendations. Serve Idaho receives \$600,000 from CNCS to grant out. Three organizations submitted, all continuing applications. \$523,542 was initially requested. All three were approved:
 - Student Conservation Association requested \$128,100
 - We had more money than we anticipated, so we voted to increase their original requested amount to \$179,340 with increased members
 - Palouse Clearwater Environment Institute requested \$137,260
 - We granted them at the amount requested
 - Idaho Healthcare for Children and Families requested \$258,182
 - We voted to grant additional funds to a total of \$283,390.32 with additional members.

Ad Hoc Committee Updates

- *Bylaws – No updates*
- *Brightest Stars: Occurs this Thursday. The Lt. Gov.'s office is onboard. Awards are picked up. 232 Reserved seats, with a maximum of 250 seats available. Photographer is ready and is donating her time. Several state officials will be attending.*
- *2016 Conference Update: Registration is open, please share with your networks, the scholarship application is open and available, have had five people apply so far. A surprise speaker will be in attendance. Serve Idaho will only cover the cost of transportation and registration for presenting commissioners who are on the conference committee.*

Other Items

Bryan Wewers wanted to sit through a Commissioner Meeting and see what the committees were about before deciding which committees he wanted to be on.

Service Planning Action Planning listed on the agenda – is to break the goals down and assign implementation and responsibilities.

Motion to adjourn, seconded

Meeting Convened at: 4:08 pm